THE RICHEST KID in the WORLD!

Richie Rich®

and the

CLOWN PRINCE of SHOW BIZ!

Jackie Jokers

Richie Rich Jackie and Jokers

HARVEY WORLD

SEPT. No. 17

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VIVE LA FRANCE!

GET OFFA MY GREEN SUEDE SHOES!

NICE SHOT, MR. PRESIDENT!

NICE PARTY, EH, FUNZIE?

AAAAY!

WONDER WHAT THOSE HAPPY DAYS OF THE 1950'S WERE ALL ABOUT? COME TO "THE PARTY!"

RICHIE RICH AND JACKIE JOKERS FUNNIEST TEAM OF ALL!

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Terrifying, Horrible sounds. Screams, moans, banshees, haunted houses, colossal thunderstorms, eerie, supernatural, horrible monsters and creatures, hideous, wild animals, maniacal laughter, many more. **Long play 33 RPM record. For parties, supernatural effects, Halloween.**

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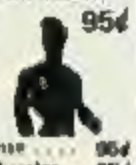

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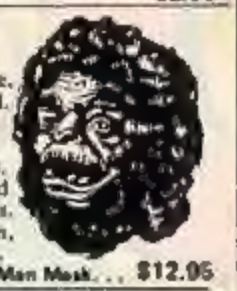

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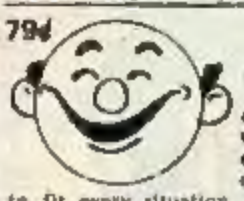

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A putdown, barb, wisecrack or snappy comeback for every occasion. Find one to fit every situation, every type person.

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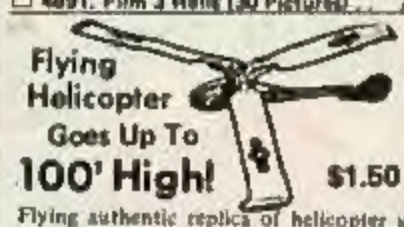

Flying authentic replica of helicopter used by armed forces. Giant 16" wingspread. Goes up to 100 feet high. High impact plastic.

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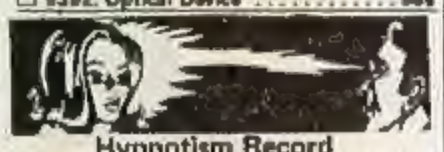

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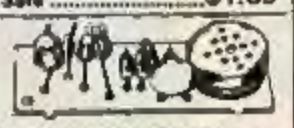

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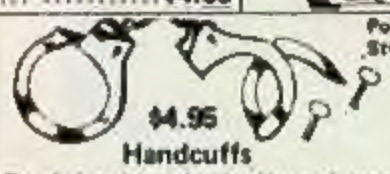

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Regulation size and style. Heavy duty, steel, with lock and keys. Chrome plated.

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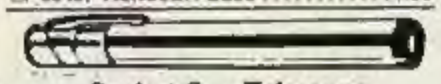

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Pleasant surprise and bargain. Fun or useful. Includes new samples, factory surplus, special novelties, etc. Most worth much more. Money back if not delighted.

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Listen almost anywhere! Slips into pocket like ordinary pen. Tiny earphone for private listening. Pulls in radio waves from air. **NO BATTERIES NEEDED.** Ground wire included for best reception, but will work without grounding. Guaranteed to receive several stations, although reception will vary from place to place. **Hear SPORTS, MUSIC, NEWS, etc. in office, school, bed, etc.** Solid-state circuit. Complete, ready-to-play. ☐ 7052. Spy Pen Radio $2.59

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Greatest illusion of the century! Apparently see bones thru skin, see thru clothes, etc. Amaze and embarrass everyone! Regular size glasses with built-in optical illusion.

☐ 3762. XRAY Specs Only ..... $1.00 per Pair

U-Control 7-Foot Life-Size GHOST 95¢

Use Indoors & Outdoors
Acts Life-Like

You control in secret. Ready to operate. Rises, falls, floats, spooky effects, darts, dances. Includes: Inflatable head & white shroud "body" (about 7-ft. overall) with near invisible 50-ft. control line. Includes detailed instructions.

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$1.25 PLUS POSTAGE

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THE RICHEST KID in the WORLD!

Richie Rich

and the CLOWN PRINCE of SHOW BIZ!

Jackie Jokers

IN

HAPPY TIMES

PART 1

HOORAY! THAT'S A SWELL IDEA, RICHIE! A SUMMER VACATION PARTY FOR THE KIDS!

WE CAN HAVE IT AT MY HOUSE, IN CASE YOU FEEL YOUR HOUSE IS TOO SMALL!

HA! I THINK WE CAN MANAGE IT HERE, JACKIE!

HEY! HOW ABOUT MAKING IT A MASQUERADE PARTY?

I'LL COME AS SIR LANCELOT!

C-CAREFUL, JACKIE!

LUNK

CLUNK

CLANK

OOOPS!!

ROWF!

CLANK!

BETTER MAKE THAT SIR LANCE-A-LITTLE!

RICHIE RICH & JACKIE JOKERS, Sept. 1976, No. 17, is published bi-monthly by HARVEY HITS, INC. Editorial, Advertising and Executive Offices, 15 Columbus Circle, New York, N.Y. 10023. President, Alfred Harvey; V.P. and Editor, Leon Harvey. All names in this periodical are entirely fictitious and no identification with actual persons is intended. Copyright © by Harvey Features, 1976. All rights reserved. Printed in the U.S.A.

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A MASQUERADE *WOULD* BE FUN, JACKIE, BUT WE NEED A *THEME!*

HA HA HAW HAW!!

THAT'S MY *DAD!* I NEVER HEARD HIM LAUGH LIKE *THAT* BEFORE!

MR. RICH! MR. RICH! WHAT'S *RIGHT?*

HAW, HAW! THAT 'HAPPY TIMES' IS A *FUNNY SHOW!*

THAT'S THE TV SHOW ABOUT THE *1950*'S, ISN'T IT?

YES! JUST LISTEN TO THAT CHARACTER, *FUNZIE!*

AAAAAY! WHICH ONE A YOU GUYS *TOUCHED MY BIKE?*

YOU, RICKEY?

YOU, PATSY?

YOU, RALPH?

WELL, I *KNOW* IT WASN'T *PRESIDENT EISENHOWER!*

NOT *ME*, FUNZ!

NOT *ME*, FUNZ!

NOT *ME*, FUNZ!

AWRIGHT! THE *ONLY* FINGERPRINTS ON THE FUNZ'S BIKE SHOULD BELONG TO THE *FUNZ!* NOW PUT ON THAT NEW PELVIS PRETZLY RECORD AND LET'S BE *COOL!*

HAW, HAW!

SNAP!

THAT'S *IT!*

IT IS? *WHAT'S* IT?

OUR *THEME!* WE'LL HAVE A *1950'S HAPPY TIMES PARTY!*

YEAH!

AND *I'LL* BE THE FUNZ!

AAAY!

WO!

I'LL CALL UP THE KIDS!

MEANWHILE, NEARBY–

YOU *SURE* THIS STUFF'S GONNA *WORK*, PROFESSOR?

OF *COURSE*, FINKY! WATCH THIS DEMONSTRATION!

WHAT IS YOUR *NAME* AND *OCCUPATION*?

MY NAME'S ED SHNORPLE! I'M AN *ACTOR* YOU HIRED TO DRESS UP AS *GEORGE WASHINGTON!*

OH!

SHRRITZ!

WHAT IS YOUR NAME AND OCCUPATION?

BOING

MY NAME IS *GEORGE WASHINGTON* AND I'M *PRESIDENT* OF THE UNITED *STATES!*

SAY– DIDN'T YOU GUYS CROSS THE *DELAWARE* WITH ME?

WOW! WITH JUST *ONE SHPRITZ!*

WE'LL STRIKE THE *VERY* NEXT TIME THE RICH FAMILY THROWS A *MASQUERADE PARTY!*

WHILE THEY'RE BUSY THINKING THEY'RE *OTHER* PEOPLE, *WE'LL* BE BUSY *ROBBING* THE RICH FAMILY *FORTUNE!*

HOW LONG WILL THE EFFECTS OF THE GAS *LAST?*

OH- ABOUT 5 OR 6 *BILLION* DOLLARS LONG! *HEH, HEH!*

WON'T THEY GET SUSPICIOUS WHEN WE "SHPRITZ" THEM?

NOT IF WE SHPRITZ THEM THROUGH THE ESTATE *AIR CONDITIONING SYSTEM!*

A *PARTY* NEXT SATURDAY NIGHT? *SURE* I CAN MAKE IT, RICHIE!

WHO IS IT, KOOL?

RICHIE RICH INVITED ME TO A 1950'S HAPPY TIMES PARTY, MAMA!

WE'LL BE *DELIGHTED*, DEAR- EVEN THOUGH I WAS JUST A MERE *CHILD* IN THOSE DAYS!

I SUPPOSE THAT *GLORIA* CREATURE WILL BE THERE, RICHIE? HELLO? *HELLO?*

COME AS A 50'S CHARACTER? THAT SOUNDS *DUMB!*

SURE, RICHIE! THANK YOU!

GEE, *THANKS*, RICHIE! PEEWEE AND I WILL BE *HAPPY* TO COME!

THE BIG NIGHT--

MASTER KOOL KATZ!

AND HIS MAMA!

50's HAPPY TIMES

WHO DID YOU COME AS, KOOL?

PELVIS PRETZLY!

YOU AIN'T NOTHIN' BUT A CLOWN, DAWG-

GRR!

FOING

I DIDN'T MEAN YOU, DOLLAR!

MASTER REGGIE AND MISS MAYDA!

THIS IS DUMBER THAN I THOUGHT! SNEER!

MAYBE RICHIE'S PRECIOUS GLORIA COULDN'T MAKE IT!

MY WORD, MASTER JACKIE! WHO ARE YOU SUPPOSED TO BE?

POP! PUT-PUT-PUT-

THE FUNZ!

AAAAY!

WO!

PUT PUT PUT

POW!

AT THAT MOMENT, IN THE BASEMENT...

THAT'S THE MASTER AIR CONDITIONING UNIT!

IN A FEW MOMENTS, MY FRIEND, WE SHALL BE MILLIONAIRES! HEH, HEH!

SH-SHPRRITZ!

CONTINUED IN THIS ISSUE-

THE RICHEST KID in the WORLD!

Richie Rich

SQUEAK!

SQUEAK!

OIL

GLOOP!
GLOOP!
GLOOP!

WHAT ON EARTH *HAPPENED* TO YOU, HORACE?

DARNED IF *I* KNOW! I WAS SITTING BEHIND THE VAULT DOOR SINGING A LITTLE SONG AND SOME KID SQUIRTS *OIL* IN MY KISSER!

THE END

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THE RICHEST KID in the WORLD!

Richie Rich

and the
CLOWN PRINCE of SHOW BIZ!

Jackie Jokers

HAPPY TIMES PART 2

IN

PARTY TIME

50's HAPPY TIMES

HEARTBROKEN HOTEL! BAY-BUH-

YOU'RE *NAPOLEON*, REGGIE? NAPOLEON WASN'T FROM THE *FIFTIES!*

SURE HE WAS, MRS. K- FROM THE *1850's! HAW!*

I'M PORTRAYING PRESIDENT *EISENHOWER*, FRECKLES! HE LOVED *GOLF*, YOU KNOW!

PEEWEE AND I ARE THE *BROOKLYN DODGERS*, MR. RICH- WORLD CHAMPIONS OF 1955!

I THOUGHT I'D COME AS *LIZ TRAILER*, THE *MOVIE STAR*, SINCE I'M THE MOST BEAUTIFUL GIRL IN THE WORLD *ANYWAY!*

UH- SURE, MAYDA! GLORIA AND I ARE THAT FAMOUS TV COUPLE *DIZZY ARNEZY* AND *LOOSIE!*

AND DOLLAR CAME AS THE FAMOUS MOVIE AND TV DOG STAR, *LATZY!*

NOBODY HAS FUN LIKE THE *FUNZ!*

AAAY!

WO! PUT PUT PUT

ROWF

SAY, GLORIA- DO YOU SMELL SOMETHING *STRANGE?*

Y-YES, I *DO*, RICHIE!

BOING!

I DON' SMELL EET NO MORE, LOOSIE!

SNIF

I DON'T EITHER, DIZZY!

I JUST FINISHED MAKING A WONDERFUL MOTION PICTURE!

MOTION PICTURE? WHAT'S A MOTION PICTURE?

SWING, GIL!

POP

MY SON, THE FAMOUS ROCKING AND ROLLING STAR!

YOU CAN DO ANYTHING—

I GOT IT, GIL!

—BUT DON'T STEP ON MY GREEN SUEDE SHOES!

S-SORRY, MR. PRETZLY!

AS THE PRESIDENT, I ENJOY SEEING THE CITIZENS HAVING A GOOD TIME!

?

AAAYy!

ALL HE KNOWS EES THE FIRST LETTER OF THE ALPHABET?

MR. PRESIDENT, I AM THE EMPEROR OF FRANCE!

REALLY? I'D LOVE TO TALK WITH YOU, BUT I'M AFRAID I DON'T UNDERSTAND FRENCH!

TOO BAD! AND I DON'T UNDERSTAND ENGLISH!

'BYE!

'BYE! NICE NOT TALKING TO YOU!

LOOK, LOOSIE! SOME MORE GUESTS!

YES, DIZZY—THEY MUST BE CELEBRITIES TOO!

CLICK CLICK

EXCUSE ME, BUT WHY ARE YOU TWO WEARING MASKS?

BECAUSE I'M THE LOAN ARRANGER!

ARRANGING A BIG LOAN FOR MYSELF!

—AND ME, TORONTO!

THAT EES FUNNY, LOOSIE! I DEEDN'T KNOW TORONTO WORE A MASK, TOO!

QUIET, EVERYBODY! MY FAMOUS SON IS GOING TO SING ANOTHER SONG!

OWOOOWW!

IF YOU DON'T LIKE IT, LATZY, GO HOME!

MR. PRESIDENT, MR. EMPEROR, AND HONORED GUESTS! I'D LIKE TO DO A LITTLE NUMBER—

THAT'S IT! A LITTLE NUMBER!

boo

A LITTLE NUMBER WAS THE LAST ONE ON THE COMBINATION LOCK! FEAST YOUR EYES ON THAT, FINKY!

WOW!

LET'S **SCRAM**, PROFESSOR!

JUST A MINUTE, FINKY! WE'RE GOING TO LEAVE IN **STYLE!**

EXCUSE ME, YOUNG MAN— WOULD YOU KINDLY GIVE US A **MOTORCYCLE ESCORT** TO THE DOOR!

WO! THAT'S **COOL!**

MAKE WAY FOR THE **LOAN ARRANGER** AND **TORONTO!**

AAAY!

CARRY ON, EVERYBODY! WE DON'T WANT TO DISTURB YOUR PARTY!

PUT **POW** PUT

JUS' **ONCE** I'D LIKE TO HEAR HIM SAY "**BEEEEE!**"

S-SIGH! HOW CAN **ONE** MOVIE STAR BE **SO** BEAUTIFUL!

YOU **ARE** NICE, MISS TRAILER, BUT **I LOVE LOOSIE!**

TOO BAD WE DON'T UNDERSTAND EACH OTHER'S LANGUAGE, YOUR EMPERORSHIP, OR I'D TEACH YOU **GOLF!**

THAT'S OKAY, MR. PRESIDENT— I DON'T **CARE** FOR GOLF!

'BYE!

'BYE!

AAAY! HOW DID YOU GUYS WIN THE **WORLD SERIES?**

WE'LL **SHOW** YOU, FUNZIE! GET READY FOR THE PITCH, GIL!

HEH! HEH! GOODBYE, ALL YOU COO-COOS!

CRACK!

BOP! BOP!

OH, LOOK, LOOSIE! THE BALL, IT HEET THE LOAN ARRANGER AND TORONTO!

I HOPE THEY'RE OKAY! LET'S GO SEE!

LOOSIE-I HAVE EET! THE STRANGE FEELING!

M-ME TOO, DIZZY!

I'M DIZZY!

BOING!

HUH? THE VAULT'S OPEN!

LOOK, DAD! CROOKS TRIED TO ROB US!

I'LL CALL THE ESTATE GUARDS, RICHIE!

LATER-

WONDERFUL PARTY, RICHIE! BUTTON UP, KOOL, IT'S CHILLY!

YES, MAMA!

WHAT A DUMB PARTY! I DEVELOPED AN ITCH!

THAT GLORIA CREATURE HAD TO BE THERE!

G'NIGHT!

SOME FUNZIE, EH, KIDS?

GOODNIGHT, ALL! THANKS FOR COMING TO OUR 50'S HAPPY TIMES PARTY!

THE END

START A NEW CAREER NOW — AT HOME • Nothing like this taught anywhere!

TAKE IN Up To $750.00 Per Week!

CUSTOMIZE-Restore AUTO/VAN Interiors

• You're needed now in this exciting, HIGH-PAY FIELD!

NOW is the time to start cashing in on the huge market for customized Surfer Vans! A market where $1,200 — for a week's work is not unusual! Hard to believe? No! If you've got an estimate for a "Sultan's Den" lately — like the one shown! Van Customizers report jobs like this usually BEGIN around $800 — go all the way up to $2,500 or more. And experts believe the customized van trend has only just begun!

UPHOLSTER ANY VEHICLE — Start With Your Own Car!

A BUSINESS AS BIG AS IMAGINATION that in most parts of the U.S. you need an appointment to take in a car for reupholstering or customizing. We have the finest deal in America for you in this great business!

YOU EARN WHILE YOU LEARN AT HOME IN SPARE TIME. If you can handle a screwdriver and a pair of shears you can make it big in auto trim and related fields like vinyl repair, auto glass and landau tops.

YOU LEARN THE LATEST UP TO THE MINUTE SHORT-CUTS AND EXPERT SECRETS ... get all the tools of the trade at no extra charge. And right from the start . . . you get the finest materials, fabrics and supplies at low wholesale prices!

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NO NEED TO QUIT YOUR PRESENT JOB — NO AUTOMATION LAYOFFS! Now, thanks to A.U.I.'s step-by-step practical and PROVEN home training method, you don't even have to quit your present job to learn! Many students report taking in their first simple repair jobs . . . making money, soon after starting with A.U.I.!

Your A.U.I. training INCLUDES the most complete Vinyl Repair instruction obtainable ANYWHERE! You learn rapid short-cuts in invisible repairs and refinishing of vinyl and leather upholstery . . . how to match color and texture — in minutes.

There's a tremendous demand for these skills . . . not just in the automobile industry. Offices, Stores, Homes, Motels, Bars, Theaters . . . wherever there are seats there's a CONTINUING NEED for men and women who can repair vinyl and leather upholstery.

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Auto Upholstery Institute, Dept. AKK
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Address _____

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MAKE EXTRA CASH NO REAL "SELLING" JUST SHOW THIS SAMPLE WE GIVE YOU FREE!

TAKE EASY FAST ORDERS FOR MUCH WANTED PERSONALIZED METAL SOCIAL SECURITY PLATES

If you want to make extra cash easy in spare time, we'll send you a complete compact money-making outfit. . which includes an actual sample engraved Plate, Carrying Case, Emergency Card and 8-Year Calendar, plus everything else you need to start taking orders and making money from the very day you receive it. This complete Outfit is yours ABSOLUTELY FREE and entirely without obligation. Just show it to everyone. They'll be amazed and delighted by the low price...only $2.00 each...especially when they discover that they also get a smart Carrying Case, an Emergency Card, and an exclusive 8-Year Calendar...all FREE! You make $1.00 profit on every order. Take as many as 15 or more orders in an hour — make $15 or more in every spare hour that you show this sample. To get your money-making Outfit by return mail...entirely FREE...just fill in and ..

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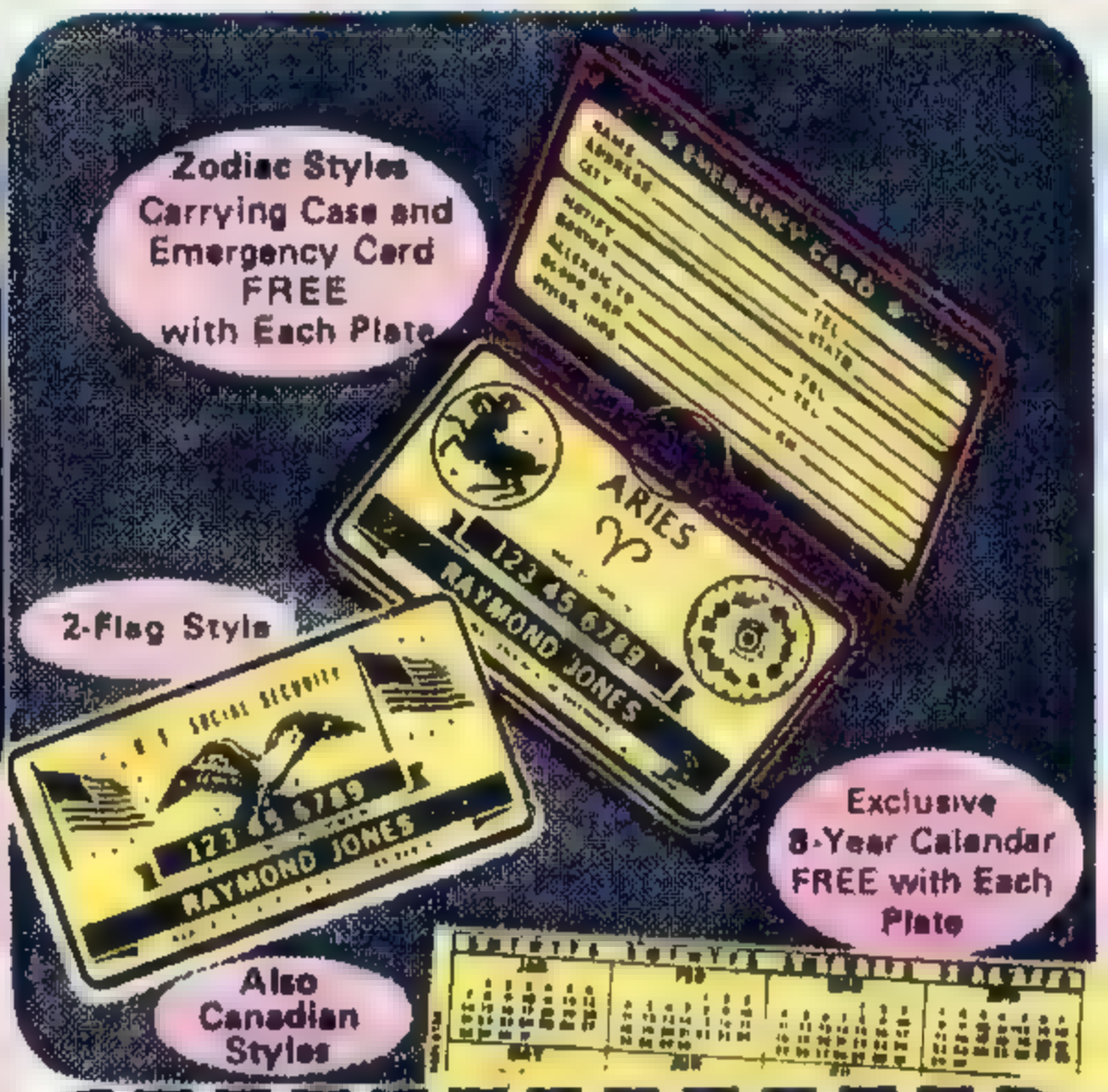
MAIL THIS COUPON TODAY!



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Box 10460, Jacksonville, Fla. 32207

Please rush me FREE Order-Taking Outfit with an actual sample so I can begin selling Personalized Social Security plates for spare-time income.

Name(print) _____

Address _____

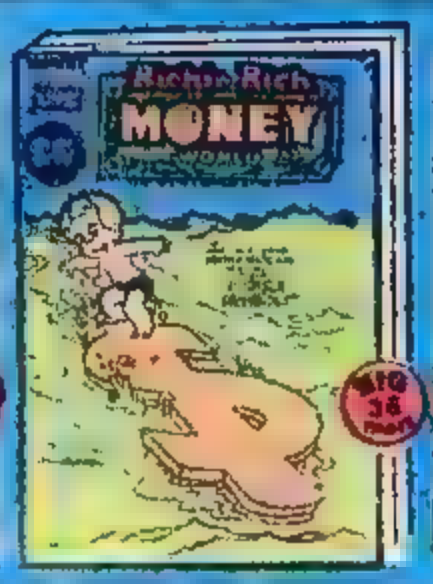
City _____ State _____ Zip _____

WOW! HARVEY COMICS MOVE FAST!

GET THEM ON **THURSDAYS, FRIDAYS, SATURDAYS** OF EVERY WEEK! (SUNDAYS and the REST of the WEEK too.)

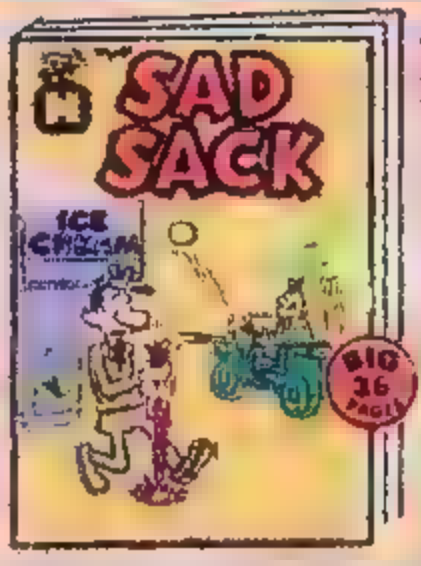
HARVEY COMICS GO ON SALE THURSDAY OF EVERY WEEK-END!

1st WEEKEND MAY 27



PAGES and PAGES and PAGES OF **FUN** IN THESE GREAT GIANT SIZE 52 PAGES **HARVEY COMICS!**

2nd WEEKEND JUNE 3

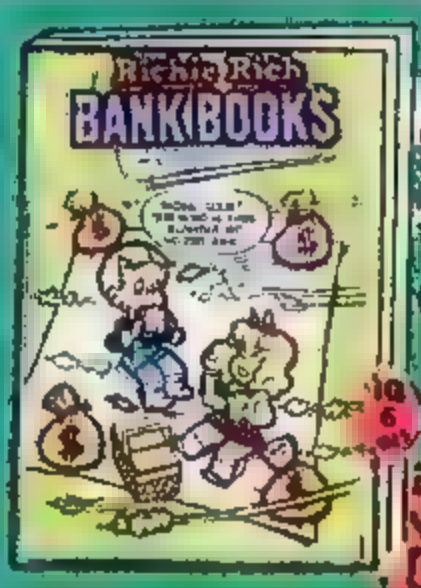


3rd WEEKEND JUNE 10

FUN IS HARVEY COMICS TIME!

4th WEEKEND JUNE 17

5th WEEKEND JUNE 24



HARVEY comics START ON SALE Every THURSDAY!

HARVEY COMICS

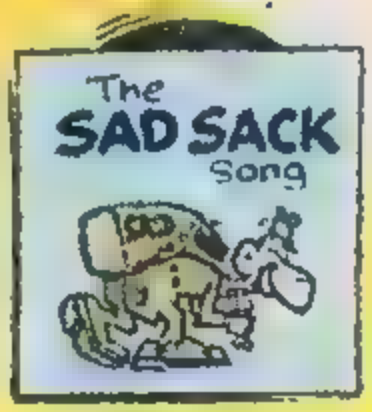
Kids!.. Tell MOM and DAD about this NEW FANTASTIC Offer!

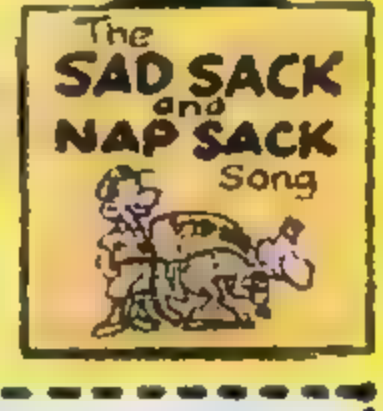
HARVEY

get 10 HARVEY Songs on 5 HARVEY Records

PLUS 10 New COMIC BOOKS! ALL FOR $5.00

all records are 45 rpm





ORDER COUPON

5 HIT RECORDS (10 SONGS) $5.00 VALUE
10 NEW HARVEY COMICS - $2.50 VALUE
...TOTAL $7.50 VALUE

YOU PAY ONLY $5.00
PLEASE ADD 50¢ FOR POSTAGE

SEND TO:
HARVEY RECORDS, INC. Dept. 3
15 COLUMBUS CIRCLE
NEW YORK, N.Y., 10023

HERE IS $5 (CHECK OR MONEY ORDER)

PLEASE RUSH ME ALL 5 HARVEY HIT RECORDS (10 SONGS) AND 10 NEW HARVEY COMICS.

PRINT NAME _____ AGE ____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

U.S.A. AND CANADA ONLY

HERE'S MY NEW

SAD SACK®

COMICS GROUP!

BIG WEEKEND STARTING THURSDAY MAY 20

BIG WEEKEND STARTING THURSDAY JUNE 3

BIG WEEKEND STARTING THURSDAY JUNE 24

COMING SOON! GREAT HARVEY ISSUES!

COMING SOON! GREAT HARVEY ISSUES!

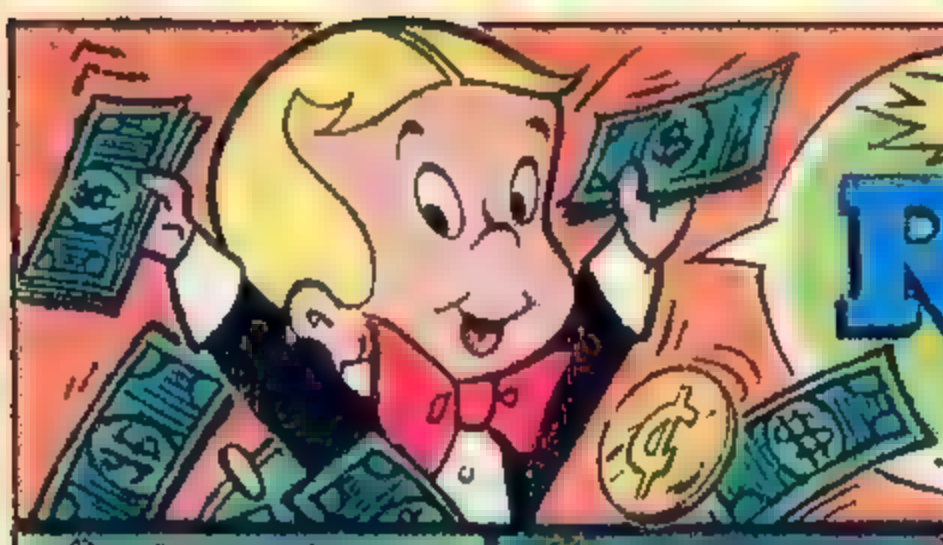
LOOK FOR OUR NEXT ISSUE!..

LOOK FOR OUR NEXT ISSUE!..

TERRIFIC SAD SACK COMICS

HURRY! GET YOUR COPIES!

YOU'LL LOVE THEM.. NEWER...FUNNIER..



EVERY WEEKEND YOU CAN GET MY NEWEST

RICHIE RICH COMICS!

...ON SALE BEGINNING THURSDAY OF EACH WEEK!

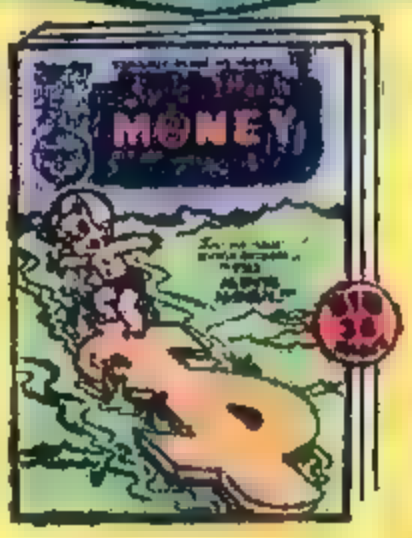
1st WEEKEND STARTING THURSDAY MAY 27

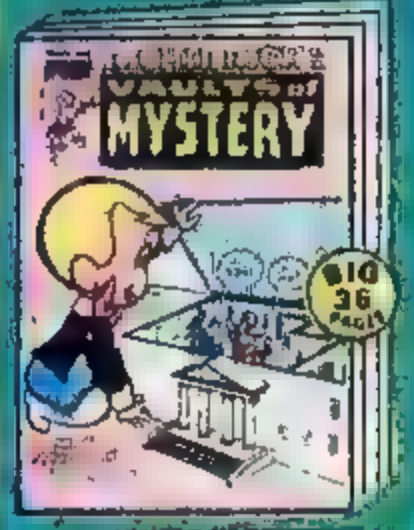
2nd WEEKEND STARTING THURSDAY JUNE 3

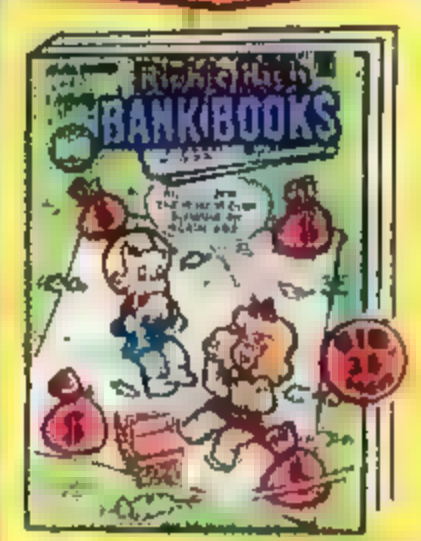
3rd WEEKEND STARTING THURSDAY JUNE 10

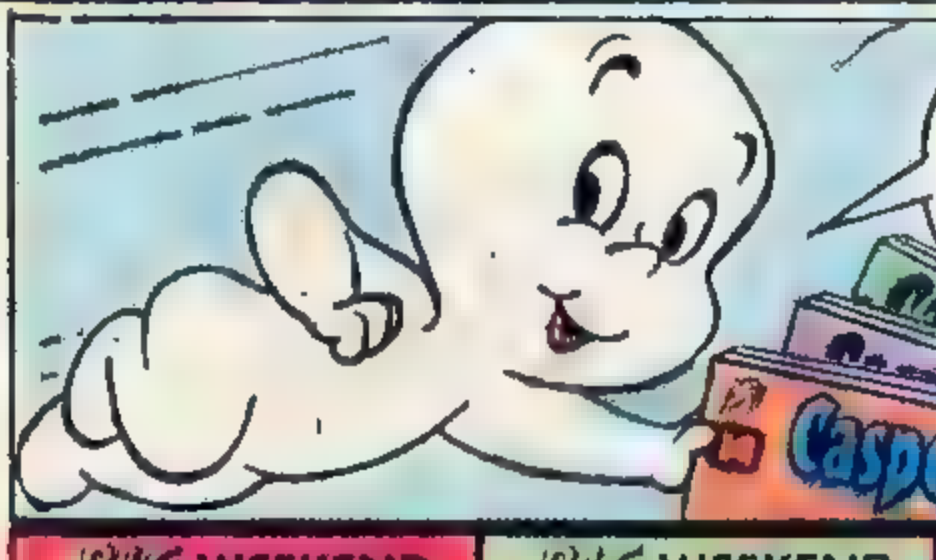
4th WEEKEND STARTING THURSDAY JUNE 17

5th WEEKEND STARTING THURSDAY JUNE 24









HERE'S THE NEW

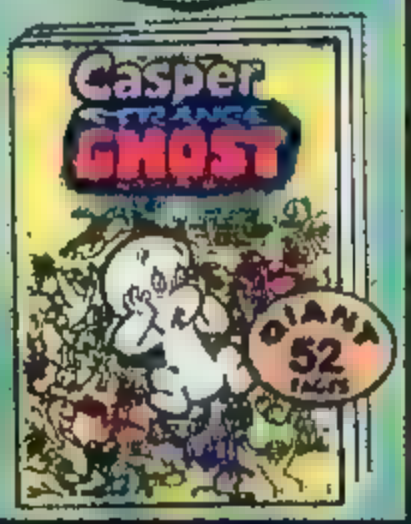
Casper

THE FRIENDLY GHOST COMICS GROUP!

BIG WEEKEND STARTING THURSDAY MAY 27

BIG WEEKEND STARTING THURSDAY JUNE 3

BIG WEEKEND STARTING THURSDAY JUNE 24



Hey Kids!...REMEMBER- GET YOUR OTHER

HARVEY COMICS

AVAILABLE AT YOUR DEALER EVERY WEEKEND BEGINNING ON THURSDAY!

NEW CASPERS THAT YOU'LL LOVE... AND LIKE EVERYONE YOU'LL GET 'EM!!

MORE...FUN...MORE STORIES ...MORE CASPER THAN EVER! YOU'LL WANT TO READ AND KEEP EVERY ONE OF THEM!

MAKE SURE YOU GET YOUR COMICS BEFORE THEY'RE SOLD OUT!!

Jackie Jokers

"THE DAY EVERYTHING WENT WRONG!"

HI, BEN- GOT ANY WORK FOR A *BRIGHT* YOUNG PERFORMER?

COME IN, JACKIE- THIS JUST *MIGHT* BE YOUR *LUCKY DAY!*

BEN BOOKER-THEATRICAL AGEN

TIPPY-TAPPY NAPPY TAP-TAP

BEN BOOKER

NOW DON'T GO AWAY!

DON'T WORRY! I WOULDN'T MOVE A MUSCLE EVEN IF I *HAD* ONE!

HELLO, KLINKWORTH? ABOUT THAT KID ROLE YOU'RE CASTING FOR YOUR *NEW MOVIE*- I THINK I HAVE THE RIGHT LAD FOR YOU!

OH, YOU *DO*, YOU *DO!*

RUSH OVER TO THIS ADDRESS RIGHT AWAY!

THANKS, BEN- I CAN *USE* THE JOB!

YOU WOULDN'T *BELIEVE* MY *ELECTRIC BILLS!*

TAXI!

GO TO THIS ADDRESS AND PLEASE *HURRY!*

OKAY, MAC!

TAXI

TAXI

EC 31

VROOOM!

TAXI!

TA-XI!

WHERE TO, PAL?

FOLLOW THAT CAB!

—AND *DON'T* LET HIM OUT OF YOUR SIGHT! HE'S THE *ONLY* ONE WHO KNOWS WHERE I'M *GOING!*

TAXI

2

THAT'LL BE TWO BUCKS, PAL!

??

THAT'LL BE TWO BUCKS, MAC!

'PAL' GET'S A TIP! 'MAC' *DON'T!*

TAXI

TAXI

I'VE HEARD OF *TWO* GUYS TAKING *ONE* CAB--

--BUT I NEVER HEARD OF *ONE* GUY TAKING *TWO CABS!*

TWO CABS GET ME WHERE I'M GOING *TWICE* AS FAST!

KLINKWORTH FILMS, INC.

GO *RIGHT* IN, MR. JOKERS! MR. KLINKWORTH IS *EXPECTING* YOU!

YOU'RE JACKIE JOKERS?!

I'LL *CHECK!*

YUP! IT'S *ME*, ALL RIGHT!

?

YOU ARE *TOTALLY* AND *COMPLETELY* *WRONG* FOR THE PART!

WHEW! FOR A WHILE THERE, I THOUGHT YOU HAD *BAD NEWS* FOR ME!

THE KID I NEED MUST BE *TALLER!*

I CAN BE TALLER!

3

THE KID I NEED MUST BE *CHUBBY!*

I CAN BE CHUBBY!

MY- LUNCH!

MUNCH FRUNCH

THE KID I NEED MUST DO *STUNTS!*

—LIKE JUMPING INTO A *TUB* OF *WATER* FROM A *75 FOOT PLATFORM!*

:GULP:

YOU'RE *RIGHT*, SIR! I'M *TOTALLY* WRONG FOR THE PART! *'BYE!*

HOLD IT! I JUST *THOUGHT* OF SOMETHING!

A DIFFERENT PART?

CAN YOU *RUN*?

LIKE-*PUFF*-THE *WIND*, MR. KLINKWORTH- *PUFF*- LIKE THE *WIND!*

PUF

PUF

GOOD! THEN SUPPOSE YOU RUN *DOWNSTAIRS* AND BUY ME ANOTHER *LUNCH!*

LATER-

KLINKWORTH BUILDING

I GUESS THIS IS JUST ONE OF THOSE DAYS WHEN *EVERYTHING* GOES *WRONG!* S-SIGH!

I'LL GO BACK TO BEN'S OFFICE! MAYBE HE HAS *ANOTHER* JOB FOR ME!

TAXI!

WHERE TO, MAC?

YIPE! IT'S THAT *SAME* CAB DRIVER!

IF YOU DON'T MIND, I'LL TELL YOU 'WHERE TO' *AFTER* I GET INTO YOUR CAB!

SUIT YOURSELF!

GO TO 333 MAIN STREET, PLEASE!

RIGHT, MAC!

WELL--AT LEAST *SOMETHING* WILL *GO RIGHT* TODAY!

VROOM!

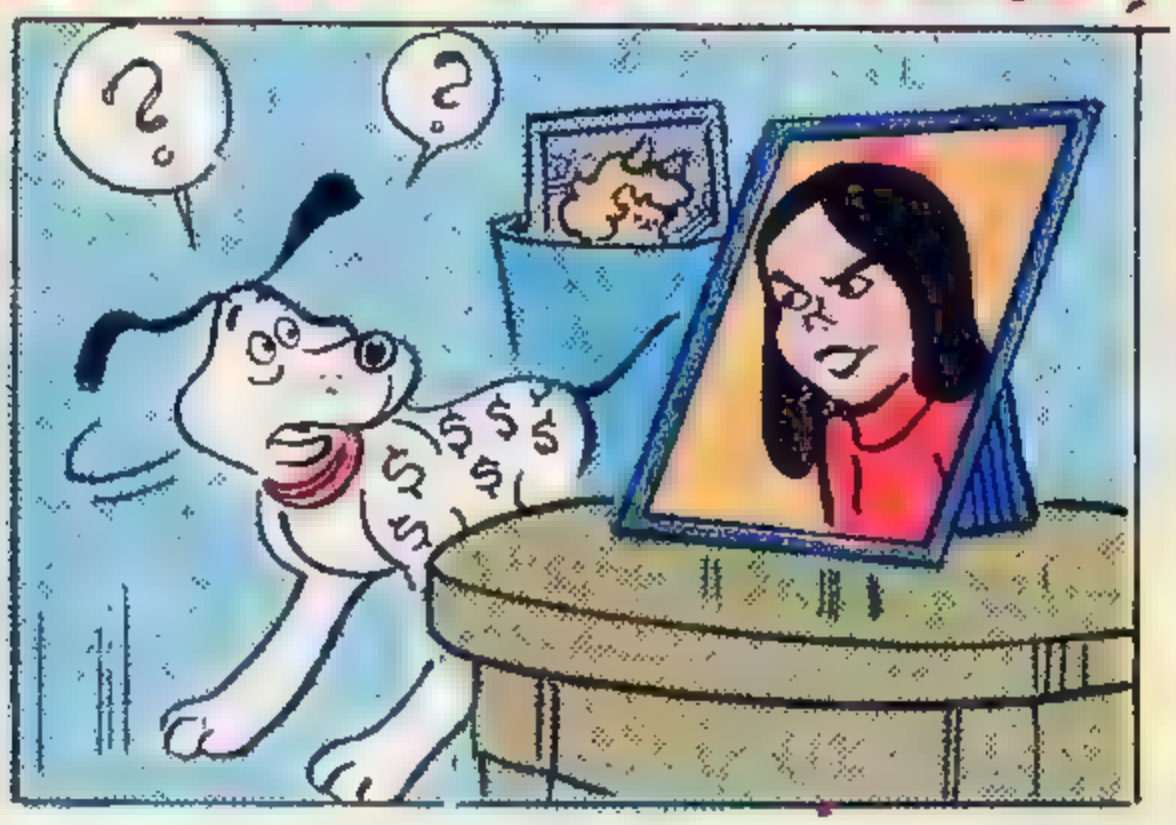
S-SIGH-H!

TAXI

5

THE END

Richie's MAILBOX



Have you ever noticed the home towns of the people who write to me? My correspondents come from everywhere! And I don't mean from every state of the union—I mean from almost every country of the United Nations! It's like a trip around the world for me when I dip into my mailbox, and to tell you the truth I love it. It's very thrilling for me to know that you people come from every part of the globe.

And here is some of that mail.

"Dear Richie: Whevever you put Reggie in, put him into a tough spot.

—Mike Riley
Hiawatha, Kansas"

"Dear Richie: Why can't you let something turn out right for Reggie?

—Susan Vaught
Tupela, Miss."

(I don't know whether folks from Kansas are tougher or Susan's feminity makes for her greater sweetness. But to both of you, Susan and Mike—and to the rest of you, Reggie is what he does himself. We just tell you what happens. And I, as well as all my friends and relatives, are hoping he'll change in time. Thanks for your thoughts. Reggie adds his: "Grrrrrr."—R.R.)

* * *

"Dear Richie: Keep up with those yellow page stories and your Mailbox. I think 'The Billion Dollar Rash' was the best of those stories. I always read them.

—Rickie Fencl
Rochester, Minn."

(We've had a few letters like Rickie's. I'm delighted that you're enjoying this feature as well as the other stories that often occupy this space.—R.R.)

* * *

"Dear Richie: Can Mayda see or visit you more often? Please be fair to Mayda. She's so pretty and she deserves a fair chance.

—Lisa Gaiewski
Inverness, Fla."

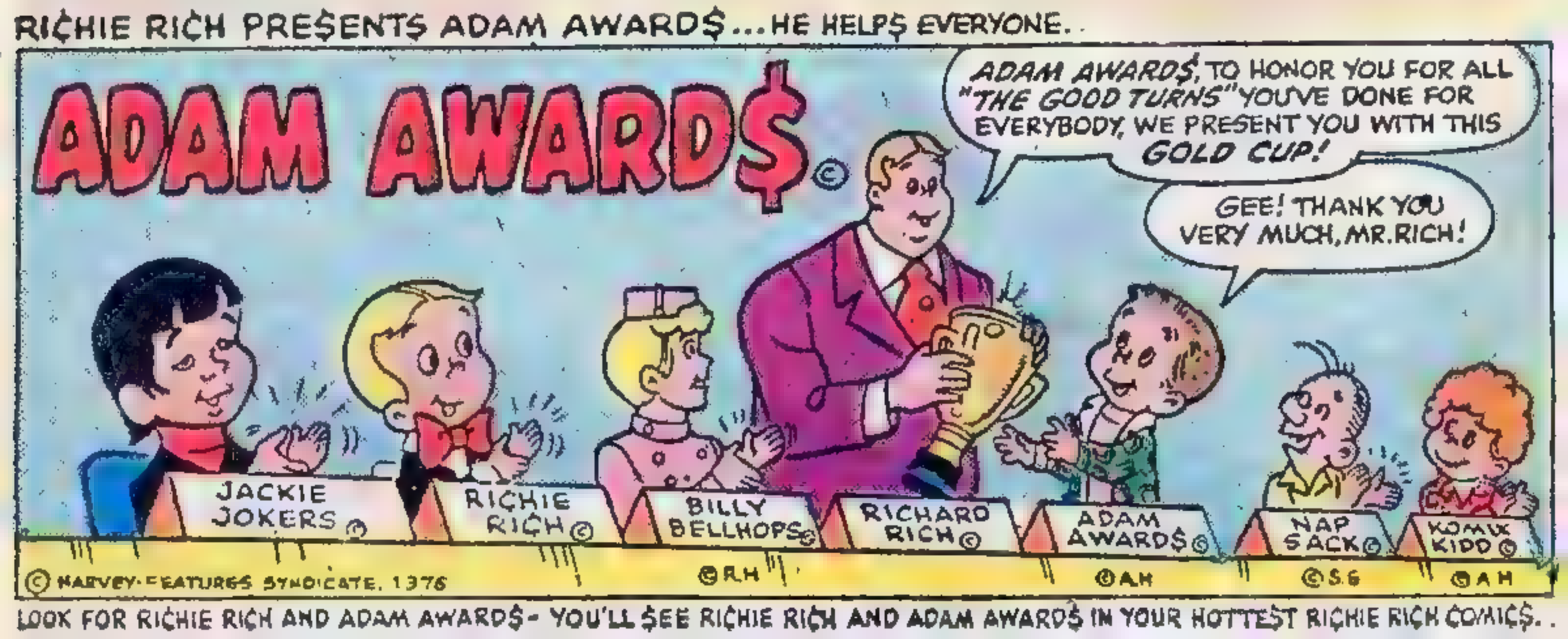
"Dear Richie: Please get Mayda Munny in a little more.

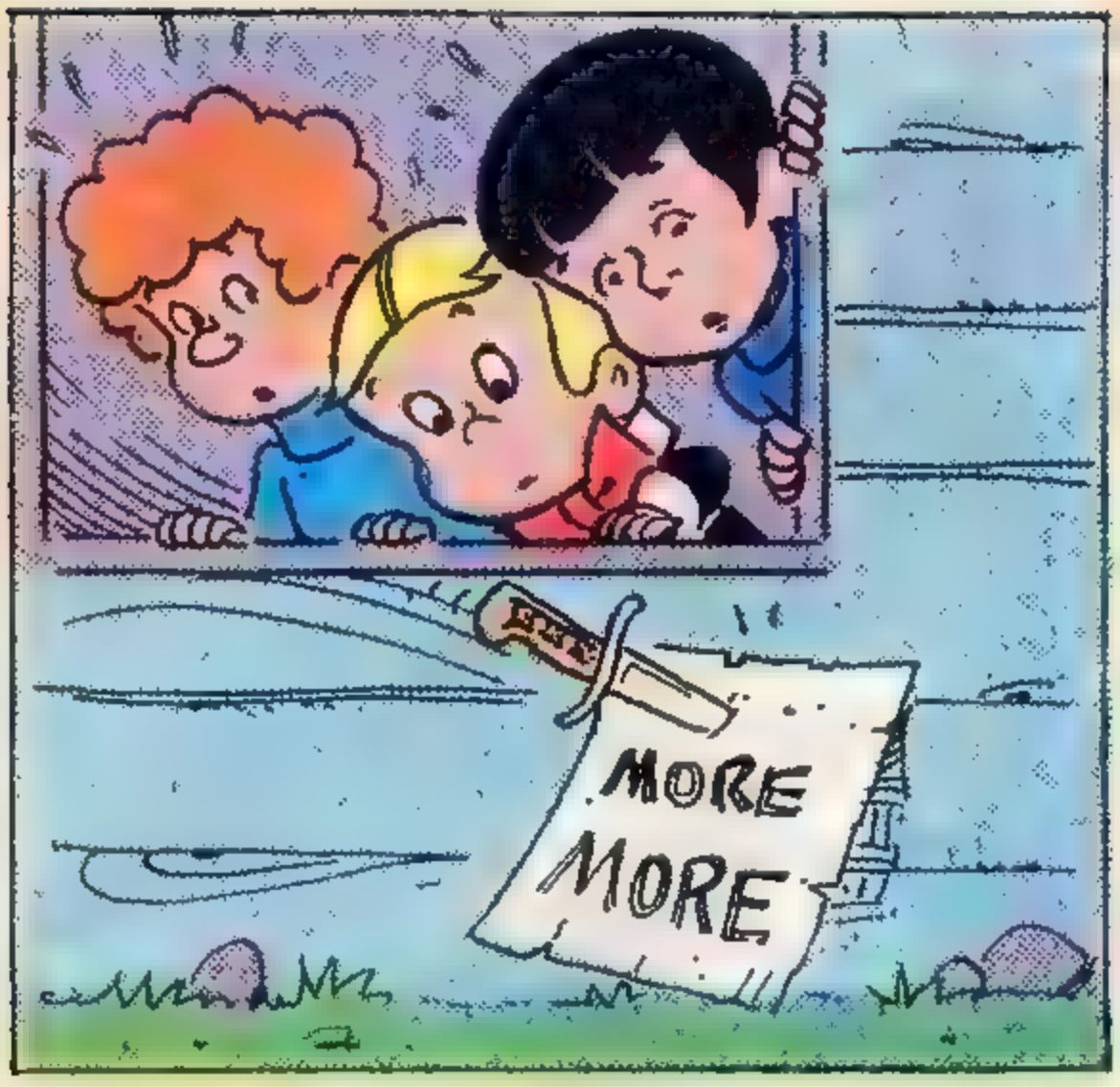
—Erik Conte
Reading, Mass."

(The response to Mayda Munny has been the greatest to any recent character. At least since Dollar came into my life. So we certainly will be bringing you more of her adventures. That is, if we can sneak them past Gloria.—R.R. P.S.—You know I'm kidding, don't you?)

* * *

"Dear Richie: We never seem to get any-





thing but Richie Rich Jackpots or Richie Rich Millions in my area. Could you tell me why?

—Dan Fogleman
Ottumwa, Iowa"

(Dan, and the rest of you who have had similar problems, we've been trying to iron out those distribution problems. What would help is for you to ask your dealer to carry the other titles. Perhaps if we work from both ends we can get results.—R.R.)

* * *

"Dear Richie: I'd like to see more adventures of you, Jackie Jokers and Kool Katz. I love the stories in Jackie Jokers Numers 11 and 12.

—Kim Kosman
Dover-Foxcroft, Maine"

(A lot of you have asked for more of Kool Katz. . .and we sure will be bringing you more of our adventures with him. He's become one of my closest friends since Jackie first introduced him to me. Thanks for your kind words, Kim.—R.R.)

* * *

And thanks to the rest of you, too, who have recently written me. People like. . .

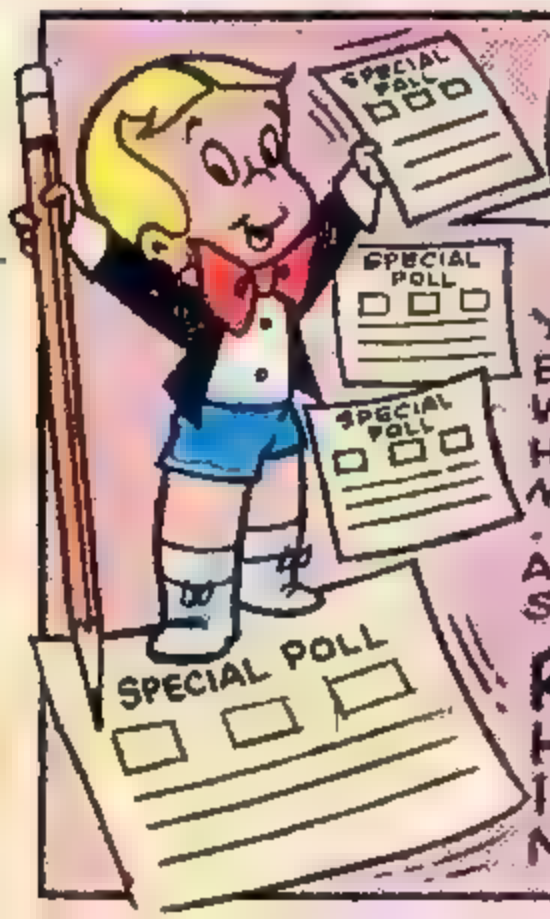
Peter Gibson, of Chicago, Ill.; Laura Schiffrin, of Brookline, Mass.; Chris Towler, of Toledo, Ohio; Cindy Sessoms, of Hollywood, Fla.; Janet George, of Clearfield, Utah; Chris Barat, of Wilmington, Dela.; David Troublefield, of Artesia, New Mexico; Anthony Ardito, of Stroudburg, Pa.; Michael Metzgar, Stroudburg, Pa.; Marty Kennedy, of Gold Beach, Ore.; Greg Bower, of Bellevue, Washington; Mike Furlo, of Ansonia, Conn. and Dwayne Hickman, of Chicago, Ill.

And Frank Alejo, of Los Angeles, Calif.; Shee Tan, of Brooklyn, New York; Francisco Rodriguez, of New York City, N.Y.; Lori Collins, of Turners Falls, Mass.; David Barrett, of Morrow, Ga.; Todd Cole, of Milwaukee, Wis.; David McConley, of Parkton, N.C.; Tammy Roebuck, of Plymouth, N.C.; Dale Peck, of Park Ridge, Ill.; Joe Murphy, of Baltimore, Md., Sophie Glasser, of Bayside, New York and Jack Shea, of Methuen, Mass.

Don't forget our address:

Richie's Mailbox
Harvey Comics
15 Columbus Circle
New York, N.Y. 10023

(Remember. . .Richie cannot answer any letters personally or he would be doing nothing else. He will, however, try to answer as many of your questions as he can on these pages.)



FRIEND! HERE I AM AGAIN... ASKING YOU TO HELP US IN OUR **SPECIAL POLL!**

YOU WERE SO HELPFUL IN EARLIER POLLS THAT WE WONDERED IF ONCE AGAIN YOU'D HELP TO MAKE RICHIE RICH MAGAZINES EVEN BETTER?... ...PLEASE FILL OUT THE ATTACHED QUESTIONNAIRE SEND IT OFF TO:

RICHIE RICH SPECIAL POLL
HARVEY COMICS
15 COLUMBUS CIRCLE
NEW YORK, N.Y. 10023

① WHAT I LIKE BEST ABOUT RICHIE RICH COVERS IS _____

② WHAT I LIKE BEST ABOUT RICHIE RICH STORIES IS _____

③ I BOUGHT THIS MAGAZINE _____ (GIVE DATE)
FROM _____ (NEWSSTAND, SUPERMARKET, DRUGSTORE, OR WHERE?)

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

(PASTE OR SCOTCH TAPE ON A POSTCARD)

Richie Rich and The Bionic Birdie

THE POOR LITTLE RICH BOY

WHAT A CUTE PET TO HAVE, RICHIE! A *CHICKADEE!*

CHICK-A-DEE!!!

AND HE *SINGS OUT* HIS NAME FOR PEOPLE WHO DON'T KNOW ONE BIRD FROM ANOTHER, GLORIA!

WANT SOME BREAD, CHICKY?

HE'S QUITE A LITTLE FREE-LOADER!

OHH, RICHIE! *LOOK!* A *HAWK* IS HEADING FOR CHICKY!

SLAM!

WHY, THAT THIEVING MEANIE!

PLOP!

G-GOLLY! POOR CHICKY IS IN *BAD SHAPE!*

GASP! GASP! GASP!

LET'S HURRY TO THE ESTATE *VETERINARIAN* AS FAST AS WE CAN GO!

OH, HE *IS* BADLY MAULED! I DON'T LIKE HIS CONDITION AT ALL!

C-CAN YOU MAKE HIM BETTER, DOCTOR?

THIS IS AN OPPORTUNITY-- WITH YOUR *PERMISSION*, MASTER RICHIE--TO TRY SOME POWERFUL *MINIATURIZED ELECTRONIC REPLACEMENT PARTS* WE'VE BEEN EXPERIMENTING WITH!

YOU CAN TRY *ANYTHING*, DR. KINDLY... JUST RESTORE CHICKY TO HEALTH! AND *SPARE NO EXPENSE!*

I'LL DO ALL THAT I CAN!

LATER...

YES, REGGIE, THE MAN I'LL MARRY SOMEDAY, WILL HAVE TO BE *KIND* AND *PLEASANT* AND *BRAVE* AND...

BRAVE?

THAT'S *ME*, CYNTHIA— *BRAVE!* WHY, I DON'T KNOW THE *MEANING* OF THE WORD "FEAR"!

WOW! CHICKY SURE IS *HEALTHY* AGAIN!

THANKS TO DR. KINDLY!

CHICK-A-DEE-DEE

OH, MY EARS!

FOOD, CHICKY!

SNAP!

GULP! THERE COMES THAT *HAWK!* *LOOK OUT, CHICKY!*

HA! CHICKY ELUDED THAT BULLY...AND *EASILY*, TOO!

THAT HAWK IS GOING AFTER HIM *AGAIN!*

BAM

POW

ISN'T THAT YOUR COUSIN RICHIE?

YEAH.

GREAT WORK, CHICKY!

HEY, GET LOST, BIRD!

DON'T BE ROUGH WITH LITTLE CHICKY, REGGIE!

H-H-HEY! DOES HE *B-BITE*?

TEE HEE!

SLAP!

GO AWAY!

REGGIE VAN DOUGH! ARE YOU AFRAID OF A *CHICKADEE*?

OF COURSE NOT!

I JUST DON'T LIKE STUPID BIRDS BOTHERING ME, THAT'S ALL!

YOU'RE ALL HEART, REGGIE!

SWOOOP!

HUH?

HELP!

H-HOW COULD A LITTLE BIRDIE DO THAT?

THAT LITTLE BIRDIE HAPPENS TO BE...

...THE WORLD'S FIRST BIONIC BIRDIE, CYNTHIA!

BAW! I'M GOING HOME!

I CAN'T STAND A GUY WHO'S CHICKEN ABOUT CHICKADEES!

DEE DEE DEE!

HA HA HA!

5

THE END

LOOK, FRIENDS!

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PLUS AS MUCH AS $2.00 to $10.00 CASH EVERY WEEK!

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Send my first bundle of papers, selling helps and prize offers.

Name .....

Male or Female? ..... Age ..... Date Born ..... Year .....

In Care of .....

Street and No. ..... R. F. D. .....

Post Office ..... State .....

Zip Code No. .....

Print Your Last Name Plainly Here

MONEYMAKER

Insert a blank piece of paper, turn the knob . . . and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.

Item A135 $1.35

JACK POT BANK

Fun Bank For The Family

Dime-operated one armed Bandit" works like those in Las Vegas. Deposit dime, pull handle, and reels spin like the real thing. Dimes are removable. Should not be used for gambling.

No. 2050 $2.95

JOY BUZZER

Windup novelty you wear like a ring. Your victim gets a "SHOCKING" hand shake. Absolutely harmless.

No. 235 $1.00

MUSCLES OF STEEL

Results in just 30 days

Pocket gym slaps inches of muscle on your arms and torso. Gain the respect of your friends —the admiration of the girls. Keep fit and healthy. Fear no one! Made of heavy rubber.

No. 7001 $1.25

20 Course Home Study Program.

KARATE

JUDO, BOXING SAVATE ISOMETRICS STUNTS

JIU-JITSU

FREE NERVE CENTER CHART

Here's what you get!

- 20 Best KARATE blows and chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, JIU JITSO Holds
- Isometric muscle building course
- Endurance exercise and LOTS MORE

NO. 73 Only $1.25

HAND WRESTLING KIT

Build strong arm and chest muscles fast without bulky, expensive equipment. Developes both arms by reversing the set. Add tension adjusters as your power builds.

Item #2X9..$7.98

CHINESE COLORED SMOKE

Chemically treated sticks give off colored smoke when lit. A great effect by itself or when used with other magic tricks.

No. A253. . . 10c

SMOKE CLOUD

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.

No. 971 25¢

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex to fit all heads, really changes your appearance.

No. A35 $1.15

"SPUD" GUN

No. F205 .... 1.50

fast action gun that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless . . . and you never run out of ammo.

SILENT DOG WHISTLE

This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.

No. 701 $1.25

FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When it's dropped in liquid, they overflow and form clouds of suds. Seems as though it'll never stop.

Item No. A267.....35¢

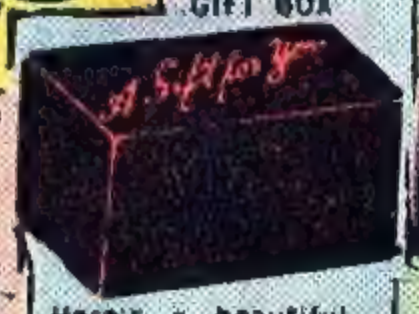
Secret Spy Scope

PEN SIZE—CLIPS ON YOUR POCKET. 6 POWER MAGNIFIER

Six power wide field magnifier is great for watching sporting events, nature study, girl watching and counter spying. Also contains a 3f power microscope. Not a toy but a real optical instrument.

No. F58 $1.98

Smoke GIFT BOX



Here's a beautiful looking gift box, actually inscribed. When victim opens it a large snake jumps out. Horrible!

No. 7083 .75

SECRET BOOK SAFE

WITH COMBINATION LOCK ONLY YOU CAN OPEN

Looks like any book to camouflage your valuables. Securely locked with your own private combination. Tough understructure is covered with simulated leather binding.

No. 780 $1.69

MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.

No. 183 $2.25

MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.

No. 788 ..... 2.25

3 Rolls Film 98¢

TRICK BLACK SOAP

Ordinary looking cake of soap until victim washes with it. Then his face turns blacker and blacker.-Shocking! Harmless! A great trick.

No. 575 Only 35¢

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 578 Only 75¢

PEDOMETER

How many miles did you walk today? You will never guess. But just attach this little instrument to your belt and it will tell you exactly. Easy to use. Great for hiking, scouting, hunting, etc.

ITEM #901. $1.50

SEE BEHIND GLASSES

A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing that you're watching.

No. 30 75¢

THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."

No. 137 35¢

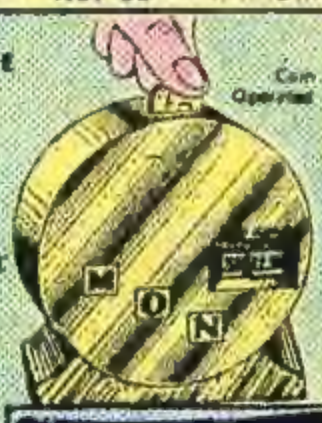
Weighted Wristlets

"Power Packed" Arm Builders To Give you mighty striking power

"Power Packed" wristlets build the powerful arms you want without special equipment or exercises. Just wear these rugged lead weighted wristlets during your ordinary activities at work or play.

Item #900 $4.25 each

CALENDAR BANK FORCES YOU TO SAVE only $3.95



Coin Operated

Only a quarter a day changes the date on your calendar bank. You must save almost $100 a year because if you miss a day your "calendar" will be wrong.

Item #CB..$3.95

MONEY CHANGER

Just like a professional money changer. Attaches to any belt. Holds pennies, nickels, dimes and quarters.

No. 70 ..... 2.25

WORMS

Drop these seemingly innocent pellets into a glass of water and magically a worm will appear. Can you imagine the look of horror on your victims face? It's harmless.

No. 812 35¢

ONION GUM

Looks like real chew ing gum but tastes like ONIONS! It's too funny! 5 slices to a pack

No 281 40c

FINGER CHOPPER

Chop a cigarette in two in either hole. Put finger in top hole and cigarette in tower. The cigarette is cut, but your finger is unharmed. Full instructions.

No 6222 $1.25

TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it.

No. 158 .. $1.00

Scary, Life Size

MONSTER GHOST

It Obeys Your Commands!

OVER 7 FEET TALL

7' ghost darts and hovers its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hide and watch

MT 101..... $1.25

Authentic SUPERMAN Costume

only $6.98

Just slip into this authentic "Superman" costume, put on the concealing mask, and in seconds you are Superman, that fearless fighter of evil. Made of long lasting, fire retarded materials to give you weeks and months of fun. Be the first on your block - the envy of your friends.

State age Item # CM100 $6.98

XRAY SPECS

AN HILARIOUS OPTICAL ILLUSION

ONLY $1.35

Scientific optical principle really works. With Xray Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes?

No. FL7 $1.35

This rubber mask is so grotesque that it is sure to shake up the whole neighborhood.

No. 284 ... $2.25

HONOR HOUSE PROD. CORP. DEPT. 53-GK 53
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than $1.00.

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 35c to total order for postage and handling.

TOTAL AMOUNT ENCLOSED

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Sell Only 9 Boxes

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Sell Only 9 Boxes

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Start to earn your prizes right away. Just fill in the postage-free coupon and mail today. We'll rush you everything you need at no cost to you.

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